

Having earned a Masters in Business Administration (MBA) and a Masters in Fine Arts (MFA), I possess a combination of unique skillsets. I have a proven track-record of conceptualizing, establishing, and growing publications, both in print media and in digital space, with expertise in the area of global visual arts.

### Education

- 2023: Pro Helvetia research fellow, research residency in Switzerland
- 2013: Charles Wallace fellow, residency with artist Walter Keller (OBE), Wales (UK)
- 2007-2009: Fulbright Scholarship for Masters in Fine Arts, University of Dallas (USA)
- 1997-1999: Masters in Business Administration, Institute of Management Technology (India)

### Art Journalism experience

- 2018-2023: [Editor \(Arts\)](#), STIRworld (leading global digital publication on Art, Architecture, Design)
  - Responsible for curating the [art vertical](#); edited over 1600 articles since its inception
  - Commissioned writers across the globe on a tight curatorial vision
  - Partnered with over 15 global art events for exclusive coverage
  - Part of the core, founding, senior-management team for publication's operations and growth strategy
  - Starting at ground zero the publication is recognized as a leading source for thought-provoking content with over 6 Mn unique visitors
- 2017-2019: [Consulting Editor](#), Arts Illustrated (leading bi-monthly Indian publication)
  - Part of the core team involved in curating and planning each issue
  - Lead the curation of theme-based art for the cover for 22 issues
  - Authored three dedicated columns
- 2017-present: [Writer](#), MINT Lounge (HT Media)
- [By-lines](#) with various Indian and global publications (India Today, Vogue, Scroll, Canvas, TAKE on Art, Harper's Bazar, Indian Quarterly, OPEN Magazine)
- 2015-2017: Category Head and Co-Anchor, NDTV | Mojarto (largest aggregator of Indian art)
  - Lead the strategy of building the categories, achieving the largest aggregation ever attempted for an online platform in the country
  - Curatorial leadership of the product across Art and Collectibles
  - Building content to demystify arts for the uninitiated with over 100 videos and 500 short articles
  - Manage partnerships and relationships with artists, galleries, stores, content contributors
- 2015: Head-Marketing, DAG Modern
  - Spearheaded the marketing strategy of the organization, including media relations, social media presence, and advertisement spend
  - Initiated two major and innovative collaborations

*Career switch from mainstream corporate roles to arts-and-culture space with an aim to utilize the unique competencies across business administration, analytical thinking, and deep understanding of the arts.*

- 1999-2015: Held various corporate roles with leading Indian business houses in the formative years, and with strategy consulting MNCs in leadership positions.

### Artistic practice

- 1995-present: Established ceramic art practice
- 2018: Juried participation in the First Indian Ceramic Triennale
- 2023: Part of the fourth edition of The Sculpture Park, curated by Peter Nagy, at Madhavendra Palace, Nahargarh Fort (Jaipur)
- 10 solo shows across India and USA; several curated shows
- India Foundation for the Arts fellow; recipient of scholarship from Ministry of Culture, Government of India
- 2012: Auction at Sotheby's London
- Significant works in the collection of the Kiran Nadar Museum of Art, New Delhi